

An aerial photograph of a vast vineyard at sunrise. The sun is low on the horizon, casting a warm, golden glow over the landscape. The vineyard rows are neatly organized and stretch across the terrain. In the background, a small town is visible, partially obscured by a layer of mist or fog. A large, stylized white logo is superimposed on the lower half of the image. The logo consists of a vertical line with a large, elegant 'P' shape on the left and an ampersand '&' at the bottom. The text 'MAISON PEYRAT' is written in a clean, white, sans-serif font across the middle of the image.

MAISON
PEYRAT

EST. 1920
&



BRAND



MAISON PEYRAT

FRENCH ELEGANCE IN EVERY DROP

Four generations of craftsmanship, one timeless story

□ About the House

Maison Peyrat is an independent family-owned company producing exceptional Cognacs since the early 20th century. Founded by Henri Peyrat, a visionary wine merchant from Corrèze, the house has grown into a globally respected brand that honors its roots while embracing innovation.

“We preserve the spirit of our products with respect, curiosity, and a desire to innovate.” — Philippe Peyrat

□ What makes Maison Peyrat unique?

- **Aged longer than required** – For added depth and finesse
- **Traditional Cognac distillation** – Authentic French craftsmanship
- **Family-driven innovation** – Now offering rum, whisky, and liqueurs
- **Strong export presence** – Trusted in Scandinavia, the US, and beyond

□ For the retailer

- Premium look with accessible pricing
- Ideal for gifting, tastings, and storytelling
- Supported by POS materials and marketing tools
- Available in VS, VSOP, XO, and vintage expressions



MOKO AGRUM GRAPEFRUIT YUZU DARK SPIRIT - RRP € 32,30

Price: Please login to see prices.

Moko Agrum Grapefruit & Yuzu is a vibrant dark spirit from the Peyrat family's resurrection of MOKO. Aged for years beneath Caribbean skies, then finished in Cognac casks, it pours a deep amber glow. The nose dazzles with zesty grapefruit zest and aromatic yuzu, underpinned by lush tropical fruit. On the palate, juicy yuzu segments and ruby-red grapefruit dance through an invigorating,...

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MOKO RUM 15 Y.O. - RRP € 61,20

Price: Please login to see prices.

MOKO Rum 15 Y.O. is a masterfully aged rum born in Panama and refined in France. After 15 years of classic maturation in Bourbon casks, it is finished for 6 months in Cognac barrels at Maison Peyrat, adding elegance and depth. With expressive aromas of cardamom, vanilla, tea, and dried coconut, its palate reveals grilled nuts and a subtle spiciness. A true connoisseur's delight, perfect...

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MOKO RUM 20 Y.O. (RRP € 72,72)

Price: Please login to see prices.

MOKO Rum 20 Y.O. is a testament to two decades of patient maturation and masterful craftsmanship. Distilled in Panama and aged for twenty years in premium bourbon casks, it then undergoes a six-month finishing period in Maison Peyrat's finest Cognac barrels. The result is an opulent rum with deep amber hues, an intricate bouquet, and unparalleled depth.

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MOKO RUM 8 Y.O. - RRP € 45,07

Price: Please login to see prices.

Moko Rum 8 Y.O. is an exquisite expression that marries Caribbean warmth with French cellar elegance. Distilled in Panama and nurtured for eight years in classic Bourbon casks, it then spends six additional months in former Cognac barrels to develop unmatched smoothness and depth. At 42% ABV and presented in a 70 cl bottle, this rum delivers sophistication for both connoisseurs and adventurous...



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MOKO RUM SPICED - RRP € 32,31

Price: Please login to see prices.

Moko Rum Spiced is a handcrafted spiced rum aged for several years in Panama and finished in Cognac oak casks. Rich and aromatic, it blends traditional rum-making heritage with a modern twist of warm spices. At 40% ABV and presented in a 70 cl bottle, this rum invites you on an exotic escape with every sip.

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PEYRAT COGNAC VSOP - RRP € 41,51

Price: Please login to see prices.

Peyrat Cognac VSOP is a masterfully crafted blend of 5–6-year-old eaux-de-vie from the Fins Bois, Petite Champagne and Grande Champagne crus. Its brilliant gold hue and harmonious balance of finesse and intensity make it a signature expression of Maison Peyrat's savoir-faire. This VSOP delivers a layered palate of orchard fruit, warm spice and gentle oak, perfect for both contemplative...

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PEYRAT COGNAC XO - RRP € 97,19

Price: Please login to see prices.

Peyrat Cognac XO stands as the crowning achievement of Maison Peyrat's artistry. This magnificent blend of eaux-de-vie, each aged over 15 years in exclusive crus, delivers a breathtaking harmony of intense complexity and velvety finesse. Every sip radiates pure elegance and promises an unforgettable tasting journey.

Awards:

Gold medal London Spirits Competition 2021
 Bronze medal...

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WHISKY FRANÇAIS

VILLA NO.16 FRENCH SINGLE MALT WHISKY - RPP € 45,13

Price: Please login to see prices.

Crafted from select French barley and born at a 2017 family reunion on the Atlantic coast, Villa No.16 is a French single malt distilled and aged entirely in France. It pours golden with copper highlights, offering warm malted grains, Bourbon vanilla, and delicately toasted oak on the nose. A whisper of Pineau des Charentes adds a fine fruity accent before the palate unfolds clean leather and...

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LIMITED EDITION

VILLA NO.16 LIMITED EDITION WHISKY - TOURBÉ - RRP € 47,05

Price: Please login to see prices.

Villa No.16 Limited Edition is a seductive French single malt born from a family reunion on the Atlantic coast in 2017. Crafted, aged and distilled with care in France, it embodies elegance and restrained power. Aromas of dried flowers and subtle cocoa draw you in, while a gentle smoke teases the senses. Each sip unfolds licorice and spice notes for an intensely pleasurable journey.

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